

FILE PREP GUIDE FOR LAMBDA OUTPUT FOR ADVANTAGE DISPLAYS AND DETACHABLE GRAPHICS

FOR BEST QUALITY: MAKE FILE 100 DPI OR HIGHER (AT OUTPUT SIZE)

Please Send Line Work, Logos, Etc. in format created.

Place Photoshop images in Adobe Illustrator document and do all Vector Logos and Type in Illustrator. Change all fonts to paths.

FORMATS

Recommended: Adobe PhotoShop (layered file .psd format), Adobe Illustrator (.ai)

Please, no Freehand, QuarkXpress, or Adobe InDesign for murals.

COLORS: RBG / Do vector colors in Adobe Illustrator / Specify PMS Colors in the file.

SIZE

Files should be setup to size. May be scaled 25%, 50%, if needed. Murals should be set up to have ½” bleed on total mural. It is not necessary for you to setup paneling. No bleed is necessary for dimensional or detachable graphics.

SCANNED IMAGES

Scan all images in RGB mode. Scan at sufficient resolution to provide 100 dpi at output size.

FONTS

Change fonts to outlines in Illustrator. Include all screen and printer fonts for PhotoShop Files.

SAVING FILE

Do not save Illustrator, Freehand, or QuarkXpress files as EPS. Save PhotoShop files as PhotoShop with all layers in tact - this allows us to adjust colors if necessary.

SENDING ARTWORK

We can accept artwork on DVD, CD-ROM, 100 MEG ZIP DISK, 1 GIG JAZ – Call for instructions to send via FTP

WHAT ELSE TO SEND

Printed hardcopy of the layout marked for final size along with your disk.

Note any PMS colors that need to be matched.

Please send a printout of the disk contents with the ones we will be using marked.

Send any fonts (screen and printer) which were not changed to outlines.

SPECIAL INSTRUCTIONS

Color Gradations for large areas such as backgrounds should be created in PhotoShop if possible. If created in Illustrator, use gradation tool, NOT blend tool

ACCENT DISPLAY PH:918-627-2808 / 800-580-6352

Documents/FILE PREP GUIDE FOR LAMBDA OUTPUT Revised 1-10-07

FILE PREP GUIDE PANEL SIZES:

TradeShowStuff.com ACCENT DISPLAY & Graphics, Inc.

phone: 918-627-2808 / toll free: 800-580-6352

PANEL SIZES FOR MURALS:

ACCENT ADVANTAGE POP UP BOOTHS

Panel Heights:

40" tall tabletop - height is 40"

63" tabletop – height is 62.375"

Floor standing booths – height is 92.3125

Set up the artwork for total size of mural Do not set up panels separately (we will panel in the printing process).

For example:

Each panel width is 29.3125"

2-panel mural width is: 58.625"

3-panel mural width is: 87.9375"

4-panel mural width is: 117.25"

Endcaps add 34" to width / live area is total front panel width plus 10"

BLEED: Please add .5" bleed to layout for trimming purposes.